

Kingman Community Business & Relocation Guide

Advertising Blueprint

Full Page Price

Back Cover

Early Bird - \$2,700 (before April 30th)

Regular - \$3,000 (after April 30th)

Full Page Bleed

Early Bird - \$2,250 (before April 30th)

Regular - \$2,500 (after April 30th)

Full Page Standard

Early Bird - \$1,890 (before April 30th)

Regular - \$2,100 (after April 30th)

Ad Size

Full Page Standard - 7.5" x 9.833"

Full Page Bleed - 8.5" x 11" (add .125" for bleed)

Ad Size

Full Color 1/3 (H) - 4.944" x 4.833"

1/3 Page Price
Early Bird - \$900 (before April 30th)
Regular - \$1,000 (after April 30th)

Ad Size

Full Color 1/6 (V) 2.389" x 4.833"

1/6 Page Price Early Bird - \$540 (before April 30th)

Regular - \$600 (after April 30th)

Ad Size

Full Color 1/2 (H) - 7.5" x 4.833"

1/2 Page Price
Early Bird - \$1,125 (before April 30th)
Regular - \$1,250 (after April 30th)

1/3 (V)

1/3 (V) 2.389" x 9.833"

Ad Size

Ad Size 2/3 (V) - 4.944" x 9.833"

1/3 Page Price
Early Bird - \$900
(before April 30th)
Regular - \$1,000
(after April 30th)

2/3 Page Price
Early Bird - \$1,350 (before April 30th)
Regular - \$1,500 (after April 30th)

Ad Size 1/2 (V) 4.944" x 7.333"

1/2 Page Price

Early Bird - \$1,125 (before April 30th)

Regular - \$1,250 (after April 30th)

Ad Size

1/6 (H) - 4.958" x 2.347"

1/6 Page Price

Early Bird - \$540 (before April 30th)

Regular - \$600 (after April 30th)

BUSINESS LISTINGS

BASIC

Kingman Area Chamber of Commerce

309 E. Beale Street, Kingman, AZ 928-753-6253, kingmanchamber.com

Includes

Business Name, Address,, Phone #, and Website Address *Basic listings are free for Classic Members

HIGHLIGHTED

Kingman Area Chamber of Commerce

309 E. Beale Street, Kingman, AZ 928-753-6253, kingmanchamber.com

Includes Highlighted (in grey): Business Name, Address, Phone #, and Website Address *Highlighted listings are free for Bronze Members

ENHANCED

Kingman Area Chamber of Commerce

309 E. Beale Street, Kingman, AZ 928-753-6253, kingmanchamber.com

Includes Highlighted (in yellow): Business Name, Address, Phone #, and Website Address *Enhanced listings are free for Silver Members

STAND OUT



Kingman Area Chamber of Commerce 309 E. Beale Street, Kingman, AZ 928-753-6253, kingmanchamber.com

The Chamber member businesses and organizations are here to serve our residents, visitors and other businesses

Promoting Business Through Partnership

Includes Highlighted: Logo, Business Name, Address, Phone #, Website Address, Brief Description, and Tag Line *Stand Out listings are free for Gold Members

AD SPECS

Please submit your ad as a press quality PDF. Ads must be:

- •The correct size
- Created in CMYK (no RGB/Spot)
- At least 300 dpi resolution
- All fonts embedded

If your ad doesn't meet our specifications, you will be asked to correct and resubmit, or our designer can recreate your ad for \$100

Business cards are not acceptable.

Ad Size

1/12

2.403" x 2.347"

1/12 Page Price

Early Bird - \$315 (before April 30th)

Regular - \$350 (after April 30th)